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## Summary

Communications professional who excels at creating content for a wide audience online, in print and on the radio. More than 10 years of writing, editing, design, photography and communications experience for a variety of customers.

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## Experience

### **Washington State Department of Transportation, Olympia, Wash.**

#### **Digital Outreach Coordinator February 2016 - Currently**

- Use the fundamentals of User Centered Design to plan and create websites focused on what our customers need.
- Train WSDOT employees on using the Drupal content management system and web management.
- Work with team to ensure our web pages, search functions and news are up to date and functioning properly.

### **The Northwest Guardian newspaper, Joint Base Lewis-McChord, Wash.**

#### **Community Correspondent June 2014 - February 2016**

- Cover special events and news for those living and working on a joint Air Force and Army base.
- Research, write and create stories on news, lifestyle, news, and feature stories for the weekly publication.
- Additional responsibilities include design, training and technical assistance.

### **The Daily World newspaper, Aberdeen, Wash.**

#### **Layout Designer/ Writer July 2013 - May 2014**

- Wrote feature pieces on local entertainment and events for story packages.
- Edited stories for AP Style and grammar.
- Design and create sports section of the newspaper several times a week.

## Self-Employed

### **Social Media/ Web Manager January 2013 - Currently**

- Create interesting design plans to bring users together on Wordpress, YouTube, Facebook and Twitter.
- Manage and update websites and personal social media accounts for a video game and personal portfolio websites.
- Create and edit short videos for recruitment or entertainment purposes.

### **Northwest News Network, Olympia, Wash.**

#### **Legislative Reporter January 2013 - March 2013**

- Research, write and create packages for stories on pertinent news in the state capital, including photos.
- Recorded and edited quality audio utilizing various microphones, a recorder and Adobe Audition.
- Read and developed stories featured on KPLU and KUOW as well as the Northwest News Network website.

### **The Department of Defense, Joint Base Lewis-McChord, Wash.**

#### **Reporter and Social Media Manager June 2012 - August 2012**

- Write feature articles and take photos covering the Soldiers attending the Army's officer training course.
- Redesigned graphics and user interface of Wordpress site, where stories and photos were posted daily.
- Connected with the public through Facebook, Twitter, Flickr and YouTube web sites.

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## Technical Skills

### **Programs on both Windows and Mac platforms:**

- Microsoft Office Professional Suite
- Adobe Design Suite 2003 and up
- Adobe Premiere video editing 2001 and up
- Adobe Audition audio editing 2003 and up
- MAGIX movie and music maker

### **Proficient in use and management of:**

- Facebook
- Twitter
- Flickr
- Wordpress
- XHTML/CSS
- RebelMouse
- Pinterest
- YouTube
- Twitch
- Canva

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## Education

### **Western Washington University 2010-2013**

B.A. Degrees in Journalism and Political Science

### **South Puget Sound Community College 2008-2010**

Associate of Arts and Certificate in Web Design